



OTDA Challenge Submission Form

Organ and Tissue Donation Awareness Project

Lancaster-Lebanon Intermediate Unit 13
1020 New Holland Avenue, Lancaster, PA 17601
Phone: (717) 947-1616 Fax: (717) 606-1991

Fill out this form, save it as a PDF, and email it to: karen_herr@iu13.org

Student #1 Name: _____

Student #2 Name: _____

Student #3 Name: _____

Student #4 Name: _____

School Building: _____

School District (if applicable): _____

Advisor Name: _____

Advisor's Email Address: _____

Video Title: _____

Full Media File Name : _____
(example: *ourgreatvideo.mp4*)



Judging Criteria

Effectiveness – 10 points

- Does the video holistically address the challenge?
- Could the video be used by the Pennsylvania Department of Education (PDE), the Organ Donation Advisory Committee (ODAC), or IU13 without substantial revisions?
- Is the video compelling enough to encourage people to become organ and tissue donors?
- Does the video holistically address the challenge of being the “Power of 1”.
- Does the video include the fact that 1 donor can save up to 8 lives through organ donation.
- 1 donor can enhance the lives of 75 people through tissue donation.

Benefits to the Community – 10 points

- Does the video address and meet the needs of the community, e.g. increase organ donation rates?
- Does the video include and address impacts to the community?
- Does the solution take into consideration dispelling myths and misconceptions by providing factual information?

Innovation – 10 points

- Does the video inspire organ donation?
- Does the video introduce an original or advanced concept to inspire organ donation?
- Does the video show promise as a catalyst for organ donation?

Presentation – 10 points

- Is the video presented in a captivating manner?
- Is the video presented with clarity and forethought?
- Did the video present all aspects of organ and tissue donation?

Project & Submission Guidelines

- Students must work together in teams (minimum of two up to a maximum of four individuals) to develop their innovative video that addresses the challenge of convincing peers and/or adults to become organ and tissue donors.
- All videos must be written, directed, and filmed by team members.
- The video is to be between 30 and 90 seconds in length.
- The submissions will be reviewed by select ODAC members, and the top three teams will be invited to present their video to a team of judges from the PDE.

The challenge is open to Pennsylvania high school freshmen, sophomores, juniors, and seniors in public, private or charter schools. Note: PDE employees and their family members (siblings, children, grandchildren, nieces, and nephews) are ineligible to enter. Statewide judging events may be held in person or virtually.

Deadline

Submissions must be received by Lancaster-Lebanon IU13 by **11:59 PM April 13, 2026**.